

SECTOR SELECTION

Reviewing the extent of absorption of policies & practices



Aviation

No. of companies: 5
Size: Revenues ranging between Rs. 1,600 crore and Rs. 18,000 crore



Consulting

No. of companies: 5
Size: Revenues ranging between Rs 42,000 crore and Rs 19,200 crore



Energy

No. of companies: 8
Size: Revenues ranging between Rs. 9,500 crore and Rs. 83,000 crore
1 small company with a revenue less than Rs. 10 crore



Financial services

No. of companies: 7
Size: Revenues ranging between Rs. 978 crore and Rs. 135,692 crore



Food and beverages

No. of companies: 6
Size: Revenues ranging between Rs 6,000 crore and Rs 210,000 crore



Media

No. of companies: 5
Size: Revenues ranging between Rs. 1,235 crore and Rs. 9,627 crore



Metal products

No. of companies: 6
Size: Revenues ranging between Rs. 35,000 crore and Rs. 135,000 crore



IT & ITES

No. of companies: 5
Size: Revenues ranging between Rs 3,600 crore and Rs 61, crore



Hospitality

No. of companies: 4
Size: Revenues ranging between Rs. 213 crore and Rs. 840 crore



Telecommunication

No. of companies: 5
Size: Revenues ranging between Rs. 2600 crore to Rs. 35,886 crore

Profile of companies studied

A total of 56 companies were studied as part of this research. Of these, 87% were private companies and 13% were public sector undertakings (PSUs). The company selection also had a regional focus in the sense that the companies identified were concentrated in the cities of Delhi, Mumbai, Chennai and Bangalore, in order to maximise reach and make effective use of time and resources.